

February 1, 2017

Dear Brother Knights:

Enclosed is the order form for ads that can be placed in the 2017 Annual State Knights of Columbus Program Book. Sales of these ads are very important so that the cost of these program books can be reduced to a minimum.

A good point to remember when purchasing the ad is that more than 700 individuals will receive the program book. Your advertisement will be viewed by individuals across our great state. The price of your advertisement is really affordable for the number of individuals exposed to your ad. I would also encourage each council to consider placing an ad in the program book. This is a great way to advertise an upcoming event or recognize your Chaplain or parish.

All ad forms, artwork, and money need to be forwarded to me no later than **April 1**. This will give the Goodrich's and the printer plenty of time to arrange the layout of the program book and have it printed in time for the convention.

I wish to thank you all in advance for all your support in this endeavor.

Fraternally,

Matt Richardson  
State Warden