



**Knights of  
Columbus®**

# **Fraternal Operations Midyear Update**

**December 17, 2022**

# Agenda

- **Introduction / Overview**
- **Programs**
- **Training / Comms**
- **Operations**



1

# Introduction, Overview



# **We Have A Leadership Challenge**

- **Talented men often won't serve as DD, GK, DGK, FS, PD**
  - **So... less qualified men get elected or positions are vacant**
- **Councils go downhill**
  - **Programs and recruiting decline**
  - **Members walk away**
- **Recovery is sometimes unachievable**



# Why don't talented men step up?

- The leadership jobs are too hard
- We expect and demand too much
- They can't devote the required time

**They aren't willing to fail!**



# The Solution

1. Make success achievable
2. Convince men they can do it
3. Help them succeed



# **We are reducing the workload**

- **Combined Ceremonial**
- **Streamlined meetings**
- **Affiliate Member Initiative**
- **Eliminating reports**
- **Simpler DD 944 report on council health**
- **New membership cards**
- **And more improvements on the way**



# **We are providing better tools**

- **Fraternal Leader Advisories**
- **Webinars**
- **Training Videos**
- **Guidebooks, Other Resources**
- **Online join process**
- **Improved Customer Support**

**We are making success achievable**



# **We need you to change perceptions**

- **Highlight these improvements at your meetings**
- **Tell men that leadership jobs are rewarding and doable**
- **Point them to the resources**
- **Get them to use FLAs and Webinars**
- **Assist where needed**

**Convince them they can succeed!**





# **Program Enhancements and Highlights**



# Improvements to Online Join Process

- Application reduced from 3 pages to 1
- Unnecessary data fields eliminated
- Verification process moved to last step
- Accepts agent or promo code – not both
- Cell phone number required
- Parish name and location not required



# Video Instruction for Online Join

<https://site-842560.bcvp0rtal.com/detail/videos/membership/video/6314055973112/online-join-video?autoStart=true>

How to find on the website:

- **Kofc.org >**
- **For Members >**
- **Trainings and Webinars >**
- **Fraternal How-To Videos >**
- **Membership >**
- **Online Join Video**

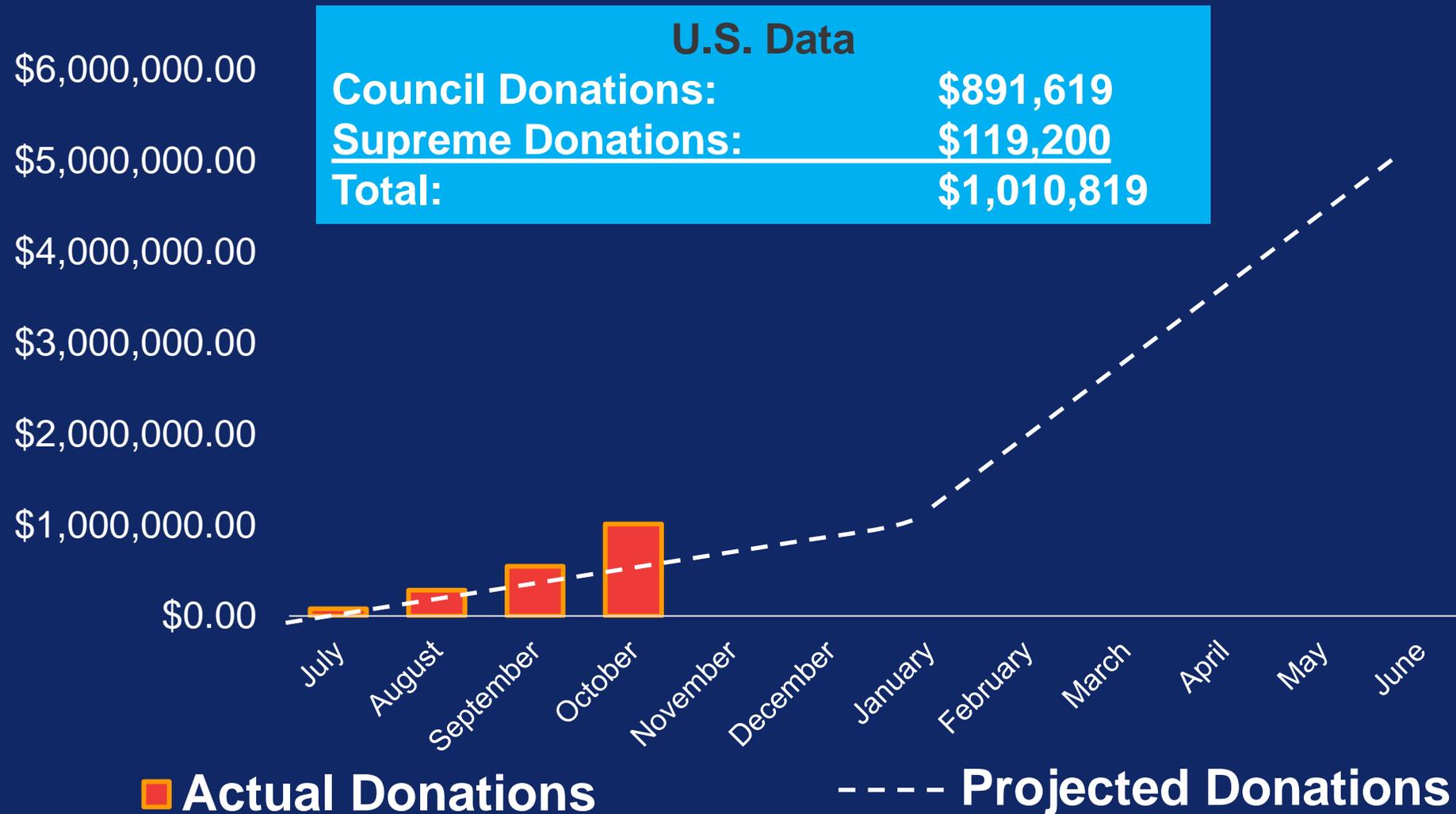


# Aid and Support After Pregnancy (ASAP)

- \$5M campaign in USA / CAN for:
  - Pregnancy Resource Centers (PRCs)
  - Maternity Homes (MHs)
- Supreme gives \$100 to centers that got \$500 council donations
  - Up to \$400 per center, per year, per council



# Accelerate the Pace in Q3 and Q4

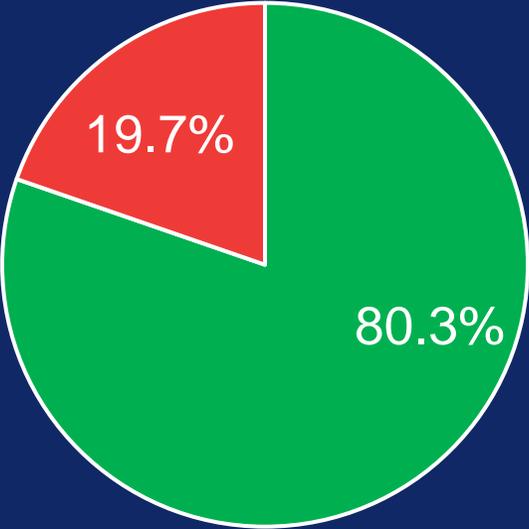


# State Marches



# State March for Life Recent Interest Poll

Will Your Council bring people to your state March for Life (if one takes place)?



Yes No

**Leverage this Enthusiasm!**



# State Marches for Life

- **Work with Supreme Council**
- **Organize buses (Rally is like Uber for buses)**
- **Order signs**
- **Volunteer**



# State Awards

- Faith, Family, Community, Life
- State Family of the Year
- State Blessed Michael McGivney Award

**Suggested Council  
Submission Deadline:  
March 31, 2023**



## State Blessed Michael McGivney Award Council Nominee

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Submitter's Name: \_\_\_\_\_ KofC Council Role: \_\_\_\_\_

Council Number: \_\_\_\_\_ Jurisdiction: \_\_\_\_\_

In connection with the International Program Awards Contest sponsored by the Supreme Council office, the following Chaplain is the nominee named by my council:

### CHAPLAIN INFORMATION:

Council Number: \_\_\_\_\_

Chaplain to be recognized: \_\_\_\_\_ How long has he been a priest? \_\_\_\_\_

Chaplain's Member Number: \_\_\_\_\_ Years as KofC Chaplain: \_\_\_\_\_

Other Positions Held? (Write N/A if none) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### AWARD SUBMISSION:

1. In less than 250 words, please answer how your chaplain is:
  - a teacher of the faith
  - an apostle of Christian family life
  - a devoted parish priest
  - an exemplar of charity
  - a builder of Catholic fraternity
  - role model to your Parish



# International Awards

- Faith, Family, Community, Life
- International Family of the Year
- Blessed Michael McGivney Medal

**NEW DEADLINE: State  
Inputs to Supreme due  
April 30**



## Blessed Michael McGivney Medal State Blessed Michael McGivney Award Winner

Date:

State Deputy:

Jurisdiction:

In connection with the International Program Awards Contest sponsored by the Supreme Council office, the following state council winner has been named in my jurisdiction and is submitted:

**\*Please attach council submission form to this document\***

This reporting form must be completed by the state deputy and forwarded to the Supreme Council office immediately following the state convention. Individual award entries must be forwarded to the Supreme Council office by April 30. Email is the preferred method of submission. Please submit to [Fraternalmission@kofc.org](mailto:Fraternalmission@kofc.org). Subject line: Blessed Michael McGivney Medal

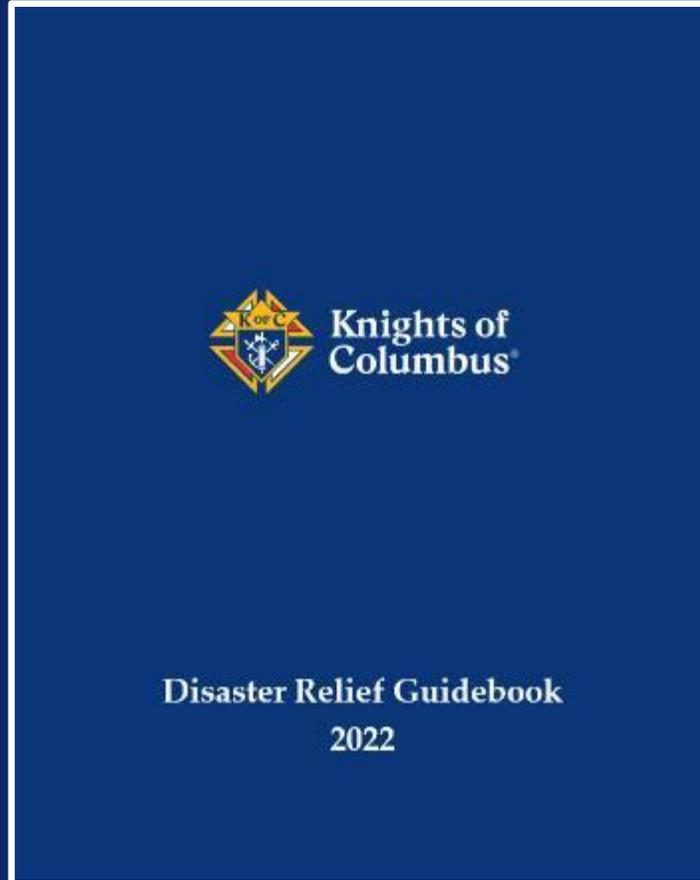
Knights of Columbus  
Fraternal Mission Department  
1 Columbus Plaza  
New Haven, CT 06510-3326  
[fraternalmission@kofc.org](mailto:fraternalmission@kofc.org)



# 2022 Disaster Relief



# Disaster Relief Guidebook was Created



## Table of Contents

<b>Overview</b> .....	2
<b>Jurisdiction</b> .....	4
Advance Preparation .....	4
Actions for an Impending Disaster .....	5
Actions During a Disaster (Jurisdiction) .....	6
Jurisdiction Disaster Relief Plan .....	6
Supreme Requirements .....	9
<b>Council</b> .....	10
Action Steps .....	10
Council Do's and Don'ts during a Disaster .....	11
<b>Requesting Support from Supreme Council</b> .....	12
Guidelines .....	12
Timeline for Disaster Relief Program .....	13
<b>Frequently Asked Questions</b> .....	14
<b>Appendices</b>	
• <b>Appendix A</b> : Jurisdiction Disaster Relief Coordinator Role Description .....	15
• <b>Appendix B</b> : Staging & Distribution Area Guidelines .....	17
• <b>Appendix C</b> : Important Contact Information for the Supreme Council .....	19
• <b>Appendix D</b> : Communication Hierarchy .....	21
• <b>Appendix E</b> : Form: Request for Disaster Assistance .....	23
• <b>Appendix F</b> : Media & Public Inquiries .....	25
• <b>Appendix G</b> : Form: Gift Card Tracking .....	27
• <b>Appendix H</b> : Truck Rental Guidelines .....	29
• <b>Appendix I</b> : Fundraising for Disaster Recovery Memo .....	30

**AVAILABLE SOON FOR ORDER**



# ***Mother Teresa: No Greater Love***

- DVD copies available on Ignatius Press
- <https://ignatius.com/mother-teresa-mtnglm/>
- Discussion guide available on Supplies Online



# 3

## **Training, Communications, & Resources**



# Communications

- **Open Rate of Emails – 57%**
- **Avg Webinar Registration – 5,600**
- **Avg Webinar Attendance – 3,200**

**Need to do better than this**



# 4

## **Operations Enhancements and Highlights**



# Affiliate Member Initiative

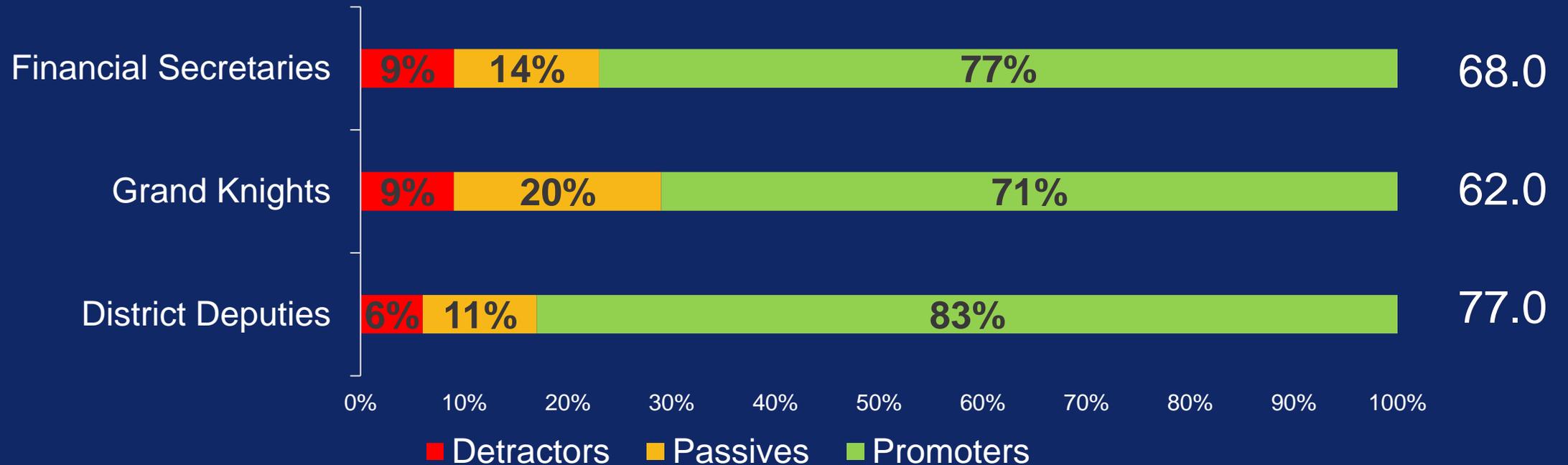


# Progress: Completed Thus Far

Date	Event	Location
FY 2021- 2022	Pre-Pilot, Pilot Phase 1	Test areas
	Pilot Phase 2	USA by regions
FY 2022 - 2023	Pilot Phase 3	Canada



# FS, GK, DD Satisfaction (Net Promoter Score)



# AMI Next Steps

- Participating councils now use Temporary billing procedures
- States invite AMs to regional events
- Another opportunity for USA councils in January 2023
  - Training – December 7
  - Submission Window Closes– January 31, 2023



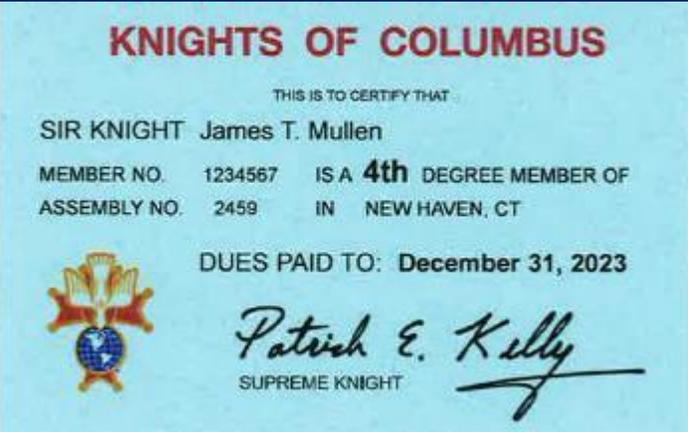
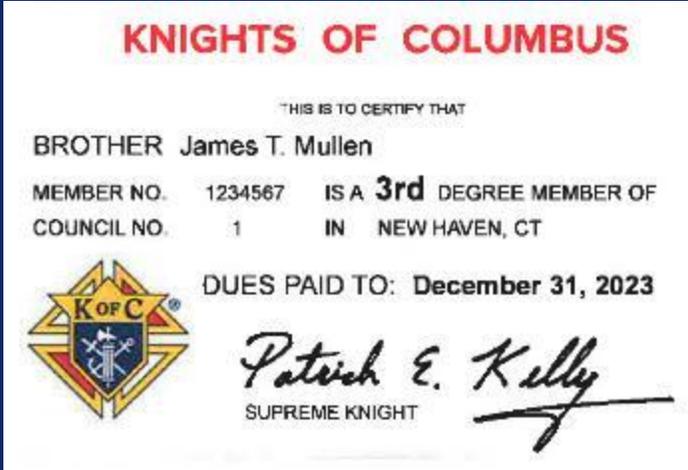
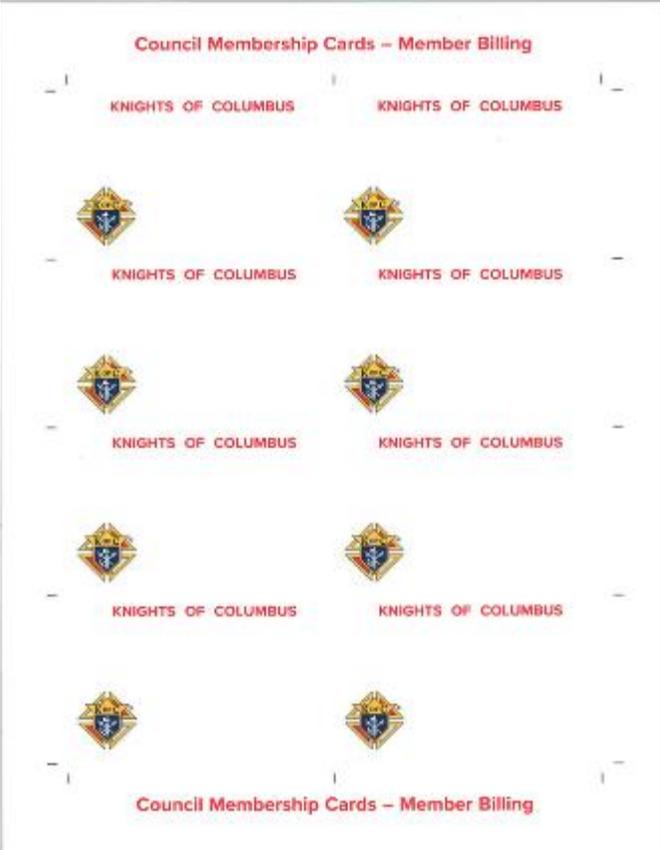
# **New Membership Card Design**



# Member Billing App is Updated

Use existing card stock

Cards will print like this



# **DD Reports on Council Health (Form 944)**



# New and Improved Method of Reporting

- Online survey form submitted once per year (Due Sep 15)
- 20 Yes / No questions - Three minutes to complete
  - Admin
  - Meetings
  - Membership
  - Programs
  - Insurance
  - Overall assessment
- Results posted to SD's BOX folder



# Video Instruction for DD 944 Report

<https://site-842560.bcvp0rtal.com/detail/videos/district-deputy/video/6316028998112/944-demo-video?autoStart=true>

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- **District Deputy >**
- **944 Demo Video**





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**Thank You!**

**Vivat Jesus!**