

PUBLICITY AWARD FORM (submit one for each category/event - use as many as you need)

- Article/Picture in Columbia Magazine/Diocesan Paper/Courier..... 35 points**
Include a copy, mail/email, or identify URL_____
- Article/Picture in Local newspaper 15 points**
Include a copy, mail/email, or identify URL_____
- Photos Accompanying Above Articles/Any Event Photos Submitted to State 10 points each**
Send email, mail and be sure to identify them and where they were used
- TV/Radio/Media/Media Website Stories 25 points**
ISend description/summary of story, date/time of airing. Email/send all details
- Community Calendars 15 points**
Email/send copy of announcement, verification and dates run
- Roadside Billboard/Large Signs..... 35 points**
Send a photo of the sign with Knights of Columbus identified as the sponsor, location of sign
- Event/Other Signs/Banners..... 25 points**
Any sign/banner used onsite of event, street, yard signs, bumper/auto stickers identifying Knights of Columbus
- Family of the Month, Council or Supreme 25 points**
Include documentation and how it was advertised, month/year_____
- Council Newsletter 20 points**
Mail or email a copy
- Council Brochure/Handout..... 20 points**
Describing the good works your council does/upcoming events/birthdays/ contacts, etc. Mail or email a copy.
- Council Website 30 points**
Must be kept current. Can be independent pages of a parish website, Identify URL Here_____
- Council Social Media 35 points**
Facebook, Twitter, Instagram, etc., must be monitored and current, Identify URL here_____
- Council Projects/Activities/Photos Submitted for "Around the State" 25 points**
Email a copy of details and any photos
- Parish Bulletin - Knights of Columbus Announcements ... (Inserts 15 points/Other 10 points)**
Mail/Email a copy. All points are given per announcement/Insert
- Council Recruitment/Other Video 30 points**
Email, send DVD or provide URL if on website or social media
- Council Wearables..... 20 points**
Email photos of shirts, polos, jackets, etc. with council number and Knights logo being worn at events and # of members who have one
- Other - Publicity Not Mentioned Above But Utilized by the Council 15 points**
Name what it is and send a sample in whatever form sample is available